Big Reductions in Every Department

This sale lasts two weeks and introduces all the newest and best lines at a big saving in cash. Look for the Price Tags—green tags that sell about the reduced price.

ELDER'S CREAT

Carpets, Oil Cloth and Mattings Druing the Green Tax Sale we will give you some of the best bargains you have ever se n in this class of goods. Every piece of goods is marked down for quick selling,

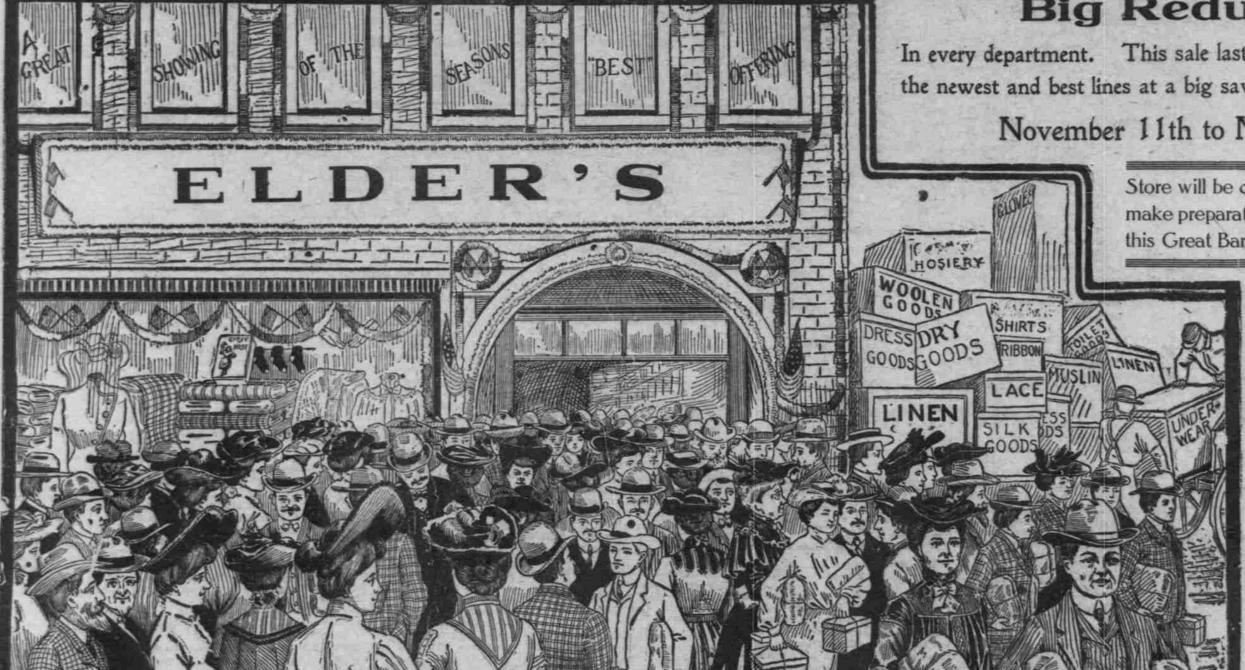
To Our Many Friends in Richmond and Surrounding Country

On Saturday, November 11th, and continuing to Saturday, November 25th, we propose to have our annual sale. This is looked forward to by our many friends in Madison county as the greatest mercantile event of the year. Our stock was never so large or more varied than if is this year. Our entire stock of

Dry Goods, Clothing, Shoes, Millinery, Ladies' Coats, Blankets, Comforts and Notions

were never better selected than they are at this time. Our business has been built up by strict attention to the details and wants of our customers. We believe in doing a large business on a small margin of profit, and selling goods at one price and marked in plain figures. In this annual event our store will be entirely changed in appearance so that our oldest friends will hardly know it. It will pay you to come 50 miles to do your shopping at this wonderful bargain sale. We have engaged several extra sales people to wait on you and give you every attention. Don't forget that in a case of this kind the best bargains sometimes go first, so be on hand early the first day and take advantage of some of the ripest plums.

This sale will be the biggest event ever pulled off in this city



Big Reductions

In every department. This sale lasts two weeks only. Showing the newest and best lines at a big saving in cash &

November 11th to November 25th

Store will be closed Friday, November 10th, to make preparations and mark down prices for this Great Bargain Sale

Dress Goods

This is going to be the biggest opportunity of a life time. In many cases prices have been reduced to the point where you will be able to get linings. trimmings and pay for the making for the making for what the dress goods alone would actually cost you. Come early as you know the early bird gets the bargains

> Remember the Dates

Nov. 11 to Nov. 25



Ladies', Misses' and Children's

COATS

This will be the greatest coat sale ever held in the city of Richmond and will prove conclusively our underselling powers. Coats for ladies', misses' and children, the most attractive styles ever shown in Richmond, nothing but the finest and most popular fabrics-every garment superior in the minutest detail. Look around first and then compare our prices with those of others. You will appreciate the values all the more.

\$18.00 and \$20.00 values reduced to\$14.98 12.50 and 15.00 values reduced to 9.98 7.50 Coat values reduced to 4.98



Sweaters at Greatly Reduced Prices Look for the Little Green Tags They Mean Bargains

All Styles and all Sizes in R. & G. and American Beauty Corsets

All 2.00 R. & G. and American Beauty Corsets....1.48 All 1.50 All 1.00

All of these qualities are guaranteed. If for any reason these corsets fail to give satisfaction we will give you a new corset.

TOILET SOAPS

1 box (3 cakes) witch hazel with buttermilk 10c

worth 25c, our price per box

Look For The Green Tags



\$7.00, \$8.00 and \$10.00 Voille Skirts, now ...

We will place on sale at our store our entire stock of Dry Goods, Millinery, Clothing, Shoes, Etc. This gigantic stock of goods embraces choice merchandise of the highest quality, representing an enormous line of staple dry gsods, as well as the new novelties, now greatly in demand. Everything goes at reduced prices during this Mill End and Green Tag Sale. The real loud noise of all big sales.

The Sale That Draws the People

for miles around. Read every word in this advertisement---study every item at at at at at at at

Ladies' Tailored Dress Skirts

In the new weaves and nicely inflored, excellent quality and great bargains. Black, blue, brown and smoke colors \$5.60 Panama Skirts



Blankets and Comforts

During this great Green Tag and Mill End Sale we offer a fine line of Comforts and Blankets at less price than the raw material would cost. A large line to select from \$.75c Blankets..... \$.49 87.50 Blankets \$4.98 1.50 Blankets08 1.25 Comforts98 1.75, \$2 Comforts __ 1.24 2.00 Blankets..... 1.48 5.00 Blankets..... 3.48 2.75, \$3 Comforts... 1.98 3.50 Comforts 2.24 Bed Spreads and Sheets All Reduced

Petticoats

Ladies'black Sateen Petticoats made with deep floures and ruffles with hemstitching on flounce, bought 74c especially for this sale, reg. \$1.25 values, now ... Ladies' fine Mercerized Sateen Pecticoats, deep flounce and rufflies, would be cheap at \$1.50 Sale price ____

Ladies' Black Mercerized Fine Sateen Petticoats, our regular price \$. Sale price Five Dollar Black Silk Petticents.

LACE CURTAINS

Every housekeeper likes to have her windows look neat and attractive. This you can do with fine Lace Curtains. We are going to give you the biggest bargains you

Curtains worth 750 pair 30c

TOWELING

Five Huck Towels, 18 x 36, white with red





Shoes

We offer over a thousand pairs of sample shoes for ladies' and childrens. While you hear of the advance in the price of leather on every side, we offer the best line of footwear in the country at prices that would make it appear that there had been a slump in the leather market. Of course we are not able to sell subsequent purchases at these prices, but while they last they go as follows:

One table full of Ladies' Shoes, \$1.50 and \$2.00 values, stock is somewhat broken, but if you can 98c

Source of Mill Ends Remnants in 2 1-2 and 5 yards longths usually sells for 7 1-2 to Regular price 100 per yard. Mill End and Green Tar Sale price per yard. Mill End and Green Tar Sale price per yard. 7 1-20 WEST MAIN RICHMOND,